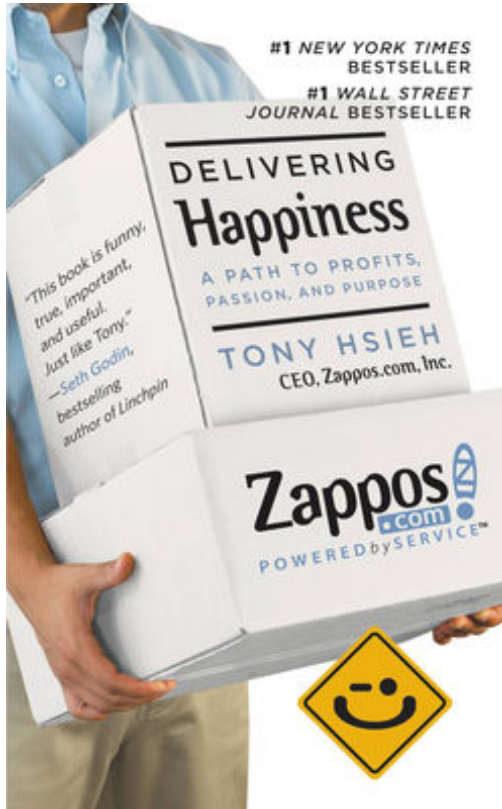


# Télécharger Livres Gratuit Delivering Happiness (PDF | ePub | Mobi) Tony Hsieh DataBase Book



## #1 NEW YORK TIMES AND WALL STREET JOURNAL BESTSELLER

Pay brand-new employees \$2,000 to quit Make customer service the responsibility of the entire company-not just a department Focus on company culture as the #1 priority Apply research from the science of happiness to running a business Help employees grow-both personally and professionally Seek to change the world Oh, and make money too . . .

Sound crazy? It's all standard operating procedure at Zappos, the online retailer that's doing over \$1 billion in gross merchandise sales annually. After debuting as the highest-ranking newcomer in *Fortune* magazine's annual "Best Companies to Work For" list in 2009, Zappos was acquired by Amazon in a deal valued at over \$1.2 billion on the day of closing.

In *DELIVERING HAPPINESS*, Zappos CEO Tony Hsieh shares the different lessons he has learned in business and life, from starting a worm farm to running a pizza business, through LinkExchange, Zappos, and more. Fast-paced and down-to-earth, *DELIVERING HAPPINESS* shows how a very different

kind of corporate culture is a powerful model for achieving success-and how by concentrating on the happiness of those around you, you can dramatically increase your own.

To learn more about the book, go to [www.deliveringhappinessbook.com](http://www.deliveringhappinessbook.com).

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<b>Author</b>	:	Tony Hsieh
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