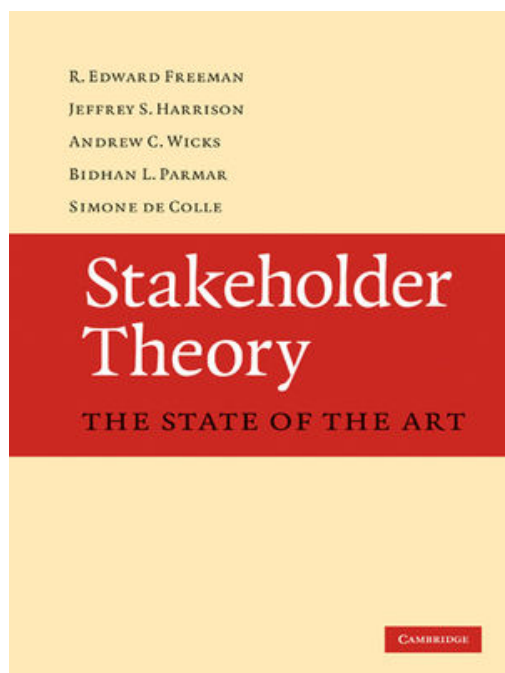


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In 1984, R. Edward Freeman published his landmark book Strategic Management: A Stakeholder Approach. Since then, the literature on stakeholder theory in both business and ethics has become vast and diverse. This book examines this body of research and assesses its relevance for our understanding of modern business.

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