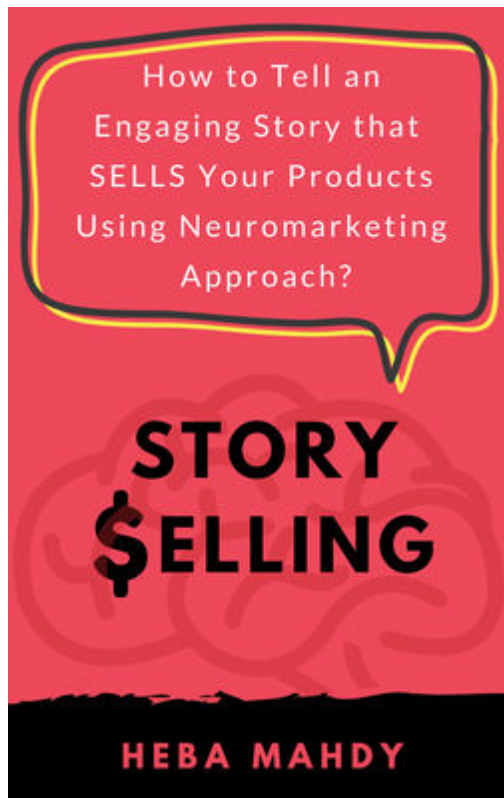


Télécharger Livres Gratuit Story Selling: How to tell an engaging story that sells your products using neuromarketing approach? (PDF | ePub | Mobi) Heba Mahdy download-free



Imagine your future loyal customer saying, "Because of you, my life changed... since I heard your story and bought your products, my dreams are now a reality."

That is a glimpse of Story Selling Power.

A great story that sells must do 3 things

- 1- Inspire people so that they believe in you, your product and themselves.
- 2- Engage people so that their brains are hooked emotionally and logically.
- 3- Motivate people to act and buy your product.

If you are an action-oriented entrepreneur, who like step by step simple shortcuts to achieve your goals... then this short, easy and quick read book is for you.

This story selling book shows you a step by step formula of crafting your story that not only connects emotionally but also motivates people to buy your products.

In this book you will know

- Super simple steps to write an engaging story based on Neuromarketing and Customers' Psychology.
- Why good stories engage the brain? (Neuromarketing of storytelling)
- How to tell Stories that engage the hearts and the minds of your customers?
- What steps you can apply to craft an irresistible story that sells?
- How to tell Stories that inspire and motivate your customers to take action?
- How to avoid being perfectionism while writing?
- How to have a depository of personal unique stories?
- How to spice up your story and make it more engaging?
- A simple step by step blueprint you can use to write an engaging story that sells.

P.S. Free workbook and Free video course included to help you in all the steps (link inside the book)

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