

# Baixar livros gratuitos The Everything Store - Brad Stone (DBSBOOK)



"An immersive play-by-play of the company's ascent.... It's hard to imagine a better retelling of the Amazon origin story."  
-- Laura Bennett, *New Republic*

Amazon.com's visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now.

Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, and his book is the first in-depth, fly-on-the-wall account of life at Amazon. *The Everything Store* is the book that the business world can't stop talking about, the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

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