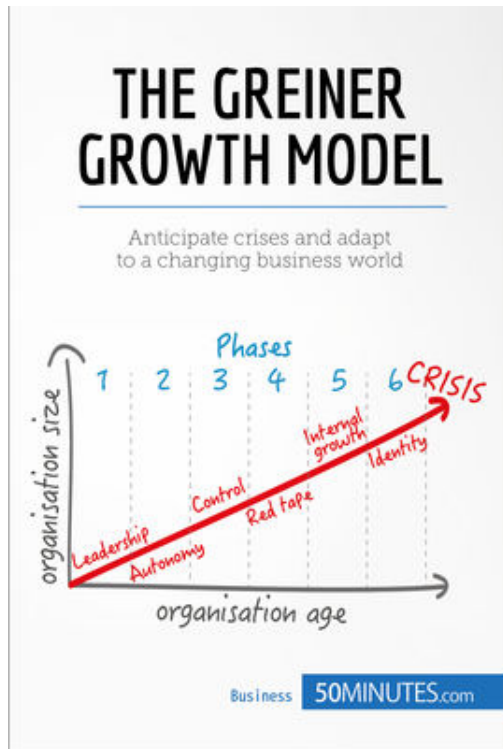


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Anticipate crises and adapt to a changing business world

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- Recognize the crises that bring an end to each growth phase and what you can do to reduce their impact
- Use the model to anticipate future changes and act accordingly so as to ensure the sustainability of your company

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