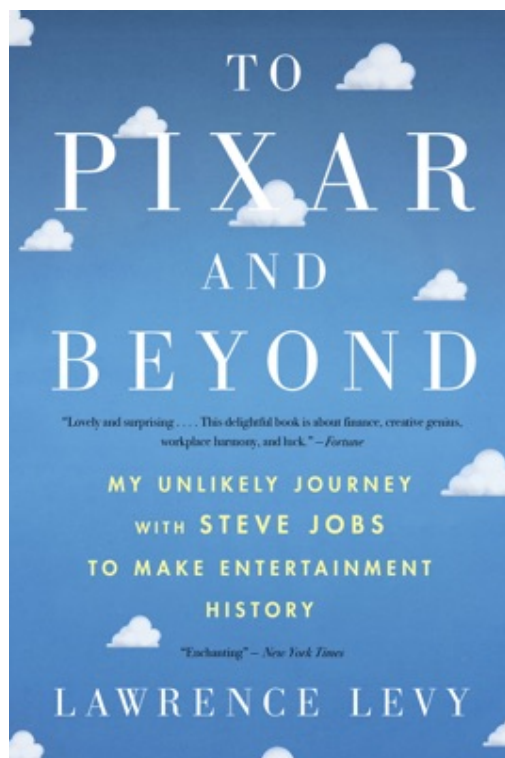


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The revelatory saga of Pixar's rocky start and improbable success

After Steve Jobs was dismissed from Apple in the early 1990s, he turned his attention to a little-known graphics company he owned called Pixar. One day, out of the blue, Jobs called Lawrence Levy, a Harvard-trained lawyer and executive to whom he had never spoken before. He hoped to persuade

Levy to help him pull Pixar back from the brink of failure.

This is the extraordinary story of what happened next: how Jobs and Levy concocted and pulled off a highly improbable plan that transformed Pixar into one of Hollywood's greatest success stories. Levy offers a masterful, firsthand account of how Pixar rose from humble beginnings, what it was like to work so closely with Jobs, and how Pixar's story offers profound lessons that can apply to many aspects of our lives.

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"A natural storyteller, Levy offers an inside look at the business and a fresh, sympathetic view of Jobs."—**Success Magazine**

An Amazon Best Book of 2016 in Business & Leadership • A top pick on *Fortune's* Favorite Booksof 2016 • A 2017 Axiom Business Book Award winner in Memoir/Biography

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